



April Newsletter 2006



Vantis Seminars in 2007

John Whiteman is speaking at 3 Vantis Seminars in 2007.

John will talk about turning around distressed companies and improving business performance.

The Seminars are in March, July and November.

The March Seminar is already over subscribed but if you are in Banking and Finance and would like to attend one of the others please

email: jw@johnwhiteman.com

River BPM

Media

The current River BPM project is to launch a live online Performance Management System for Media Companies.

This is now in Beta testing

River Media is planned to be launching in June 2007

We will keep you informed

River BPM

Newsletter

You have been sent this Newsletter as a contact on the database of either John Whiteman or River BPM.

If you would like to discuss any of the John Whiteman or River BPM services please either call 020 7193 2424 or email ge@johnwhiteman.com

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Amazing Response to Dreams Can Come True

Dreams Can Come True

Since its launch the Dreams Can Come True website has received an amazing response with many requests to help people achieve some fantastic dreams.

Enquiries have come from not only the UK but from the USA and Uganda.

The Dreams Can Come true website is designed not only to allow John to help people live their dreams but to create the inspiration for people to realise their own dreams and where possible help others.

So often peoples dreams stay locked away inside them and never get realised. The Dreams Can Come True

website is about allowing people to dream and empowering them to experience as many things as they can in their lives.

Here are a few example of the dreams that we have had posted

Sanjay's dream is to be able to feed 50,000 people at one time.

Martha's is to open her show on Broadway.

Conrad's to Cycle the South Downs Way.

Jane's is to push a road sweeper!

Kate's to get an article published in the Guardian and

John's is to do a 360 degree

spin in a car

In May our first Event is to Cycle the South Downs Way in 2 days. Helping Conrad to achieve dream one of his dreams.

It doesn't matter what your dream is it is about having a go at achieving it.

If you need help or want to inspire other people please let us know at www.dreamscancometrue.com

John
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Health and Performance

Troubleshooter

In every turnaround that John has been involved with over the last 15 years there has always been a personal illness attached to the decline in fortunes of a company.

It is difficult to establish which occurs first but most definitely a sick company is mirrored by personal illness.

When surveyed the majority of people place health above money, business and even happiness.

The National Depression Campaign results indicate that 88% of people view Financial

worries as a trigger for depression.

It doesn't have to happen!

With all of this awareness there are so many simple steps that can be taken in business to avoid and stop declines in your companies performance.

John strongly recommends that if you have had two years trading losses then you should ask someone externally to take a look at your business and make recommendations on how you could improve performance, stability, financial

management and bring about a return to profit.

If you can do this it could help you become profitable again but more importantly not have to experience the health hazards that surround business.

Life and business go hand in hand. It is the balance that is important

John
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